



Student Ambassador Program

Study, Live, Work and Play as a Study
Sunshine Coast Student Ambassador

APPLY TODAY!



www.studysunshinecoast.com.au

2018 STUDENT AMBASSADOR PROGRAM

Sunshine Coast Council is committed to delivering a prosperous, high-value economy of choice for business, investment and employment, while offering an enviable lifestyle and environment. In partnership with the region's peak education industry body, Education Sunshine Coast, Council created the Study Sunshine Coast program with the aim of reducing the leakage of students leaving the region to study, and to attract students to the Sunshine Coast to study, live, work and play.

Study Sunshine Coast coordinates the promotion of Sunshine Coast education and training strengths to local and international markets, and provides a central resource of information regarding studying, living and experiencing the Sunshine Coast region.

WHO WE NEED?

To be eligible as a Study Sunshine Coast Student Ambassador Applicant you must:

- Be a student at an approved Sunshine Coast education institution
- Ideally be enrolled as a student from February 2018 to December 2018 and be aged 18 years or over
- Have a valid Student Visa
- Be of strong reputation with a strong social media presence and following
- Love living and studying on the Sunshine Coast
- Commit to the program for the entire duration (until December 2018)
- Commit to approximately 12 hours per month for this program (including attendance at events, participation in activities and social media responsibilities)

WHAT WILL YOU DO?

As a Study Sunshine Coast Student Ambassador you have one of the most important (and fun) jobs on the Sunshine Coast! Your role will be to showcase the Sunshine Coast to the world by:

- Writing social media posts about events and activities on the Sunshine Coast (minimum two posts per week across a range of social media platforms including Facebook, Instagram and Twitter)
- Making appearances with the media to promote studying on the Sunshine Coast
- Writing blogs about your adventures and experiences on the Sunshine Coast for upload to the website and promotion through social media platforms (minimum of four blogs per duration of program)
- Helping others fall in love with the Sunshine Coast just like you did!

WHAT WILL YOU GET?

You will get to experience the Sunshine Coast like never before and explore everything the region has to offer including opportunities for:

- Exposure to local /national media and key Sunshine Coast influential figures and local personalities
- Social media support
- Opportunities to participate in world class experiences, including exciting excursions and trips, only found on the Sunshine Coast
- Opportunities to be involved with the community and assist with event volunteering
- Opportunities to connect with key businesses, community groups and organisations
- Meeting loads of amazing, like-minded people who may become lifelong friends
- *No remuneration or payments shall be made to Study Sunshine Coast Student Ambassadors for their involvement in the program*

HOW TO APPLY!

Simply complete this electronic form and email to: here@studysunshinecoast.com.au or print, complete and mail to: **Study Sunshine Coast Coordinator, P.O. Box 9325, Pacific Paradise, QLD, 4564 by 5pm on 31 January 2018.**

TELL US ABOUT YOURSELF

What do you love about the Sunshine Coast? What activities do you get up to in your spare time?

Would you recommend the Sunshine Coast as a study destination to your friends and family? **Yes** **No**

SOCIAL NETWORKING

Please list and provide links to your social networking and blogging sites. If you do not wish to set your social media sites to public view please provide up to date screenshots as an attachment to your application.

Social Network/Blog Site	Site URL	Likes, Followers, etc
Linkedin		
Facebook		
Instagram		
Twitter		

Do you belong to any organisation or association? **Yes** **No** (If Yes, List Below)

Have you participated in any volunteer work? **Yes** **No** (If Yes, List Below)

What do you plan to do when you complete your study?

Why would you be a great Study Sunshine Coast Ambassador?

ACKNOWLEDGMENTS

If you progress to the next stage you will be required to attend an interview with Study Sunshine Coast representatives.

Are you willing to commit the time, outlined in this document, to uphold the duties as a Study Sunshine Coast Student Ambassador? **Yes**

Do you consent to allowing Study Sunshine Coast, Sunshine Coast Council and Visit Sunshine Coast to use your image and/or video footage of you on websites, social media sites, reports and marketing publications and collateral for use in perpetuity? **Yes**

Name:

Signed:

Date: / /

(Day / Month / Year)

YOU'RE FINISHED! We will be in touch in due course to advise of your application status.